

## SHOBNALL PRIMARY SCHOOL PFA

4<sup>th</sup> November 2011

Dear Parents,

This year, instead of the Christmas Card Project, we have chosen to participate in a Calendar Project with Arts Projects for Schools Limited. Funds raised through the sale of these calendars will support Shobnall Primary School and, as you know, all profits raised from any project we undertake are used to purchase equipment for the school to benefit our children.

Enclosed with this letter is a copy of the template which your child should use to express their creativity. Their design will be professionally printed and this gives us an opportunity to celebrate the unique creativity of every child. An order form is also enclosed. The order form should be attached to your completed artwork as directed on the order form. No staples please. The order form also shows the prices for the calendars.

When complete the calendars will make a fantastic Christmas gift for friends and family. The design your child creates will cover the whole of 2012.

If you wish to participate in the project, the artwork **MUST** be returned to school, marked for the attention of the PFA, by **Wednesday 16<sup>th</sup> November 2011**. Completed calendars will be delivered week commencing 5<sup>th</sup> December. These dates are predetermined by APFS and, unfortunately, we cannot move the deadline to accommodate late entries.

With regard to your design, any materials can be used with the **exception of GLITTER** which can cause damage to the machinery during the printing process. Also, the company strongly advise against the use of pearlised paint, metallic or reflective materials and fluorescent or highlighter pens as these also do not reproduce very well. Collages can also be reproduced but, some shadowing may be caused if the collage is built up more than 5mm. **All artwork must be within the parameters of the template.** Photographs can also be used to form either all or part of your design, these should be personal photographs and not prohibited for reproduction by a professional photographer. Guidelines are also attached.

Siblings and other family members can also get involved, you can either do a collaborative family effort or, if you prefer your child/children can produce an individual calendar. We have inserted a spare template for this purpose.

Please also include your payment, with cheques made payable **Shobnall Primary School PFA**

We hope that you enjoy participating in this fun activity.